

**MonierLifetile®**

*News*

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**FOR IMMEDIATE RELEASE**

**MONIERLIFETILE TO HOST FREE TITLE 24 SEMINAR ON COOL ROOFS**

***California Energy Commission to discuss new codes related to roofing on  
August 18<sup>th</sup> in Irvine***

**IRVINE, CALIF. (August 3, 2009)** – National concrete roof tile manufacturer MonierLifetile is partnering with the California Energy Commission to inform and educate local building professionals on California Title 24 new building code requirements related to cool roofing. MonierLifetile will host a seminar for eligible builders, roofing contractors and architects on August 18<sup>th</sup> in Irvine, Calif.

New code requirements for cool roofs will take effect January 1, 2010 as part of California Title 24 Building Energy Efficiency Standards. Payam Bozorgchami, the California Energy Commission lead engineer for cool roof requirements, will present the seminar. The educational session will focus on current and future requirements for cool roofs.

According to Chris Doelle, vice president of sales and marketing for MonierLifetile, the seminar will provide critical information to the building community. “There’s a real need for building professionals to understand the intricacies of the code changes and how this will impact their new construction and reroof projects,” Doelle said. “Our goal with this

workshop is to support our customers and provide a venue for learning and direct dialogue with the Energy Commission,” he added.

MonierLifetile will hold the seminar on Tuesday, August 18<sup>th</sup> from 3:00pm – 6:00pm at the Hyatt in Irvine. Refreshments and dinner will be served. The seminar is open to a limited number of local building professionals. To register for the free event, contact Robert Pacelli at 949.585-8202.

California Title 24 Building Energy Efficiency Standards were established to reduce California’s energy consumption. Cool roofs are highly reflective, highly emissive roofing materials that stay 50 to 60 degrees cooler than a normal roof under a hot summer sun, offering homeowners considerable cost savings. Concrete roof tile is an energy efficient cool roofing solution that complies with California Title 24.

MonierLifetile is the leading manufacturer of concrete roof tile across North America, and is headquartered in Irvine, Calif. For more information about MonierLifetile and its concrete roof tile systems, visit [www.monierlifetile.com](http://www.monierlifetile.com) or call 1-800-571-TILE (8453).

**About MonierLifetile:**

Based in Irvine, Calif., MonierLifetile is the leading U.S. manufacturer of premium, high quality concrete tile roof systems. MonierLifetile has 13 manufacturing plants and service offices throughout the U.S., and a plant in Guadalajara, Mexico.

**About the California Energy Commission**

The California Energy Commission is the state’s primary energy policy and planning agency. Created by the Legislature in 1974 and located in Sacramento, Calif., the Commission promotes energy efficiency by setting the state’s appliance and building efficiency standards and working with local government to enforce those standards.

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