

**MonierLifetile®**

*News*

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**FOR IMMEDIATE RELEASE**

**MONIERLIFETILE ELEVATED BATTEN SYSTEM RECEIVES  
MIAMI-DADE CODE APPROVAL**

*Concrete roof tiles accepted for wind zones that meet or exceed 100 mph*

**IRVINE, CALIF. (June 10, 2010)** – MonierLifetile®, the leading manufacturer of concrete roof tile and components, has received Miami-Dade and Florida Building code approvals for its Elevated Batten System™.

The company's innovative Energy Efficient Roof System™ utilizes the Elevated Batten System, along with vented eave risers and ridge vents to reduce energy costs. Studies have shown the system can reduce the amount of heat penetrating the conditioned space by 50% versus direct-to-deck installations, resulting in 22% lower energy consumption.

According to Chris Doelle, vice president of sales and marketing for MonierLifetile, the company took the lead for all tile manufacturers with the Miami-Dade and Florida Building Code. "Florida, particularly the Miami-Dade area, has been tough on all roofing materials since the horrific Hurricane Andrew incident," said Doelle. "We were able to secure a single approval for all MonierLifetile tiles to be used in the state of Florida."

The Elevated Batten System should be fastened with approved corrosion-resistant fasteners directly through batten pads. For wind zones up to 100 mph, tile may be fastened through the batten only, eliminating any penetration of the underlayment. For wind zones greater than 100 mph, tile should be fastened through the batten and into the roof decking to provide a minimum three-quarter inch penetration into or through the decking, whichever is less.

“This is a real breakthrough for the roof tile industry,” stated Doelle. “We are so pleased MonierLifetile was able to gain acceptance for the use of all tile applications.”

For more information about MonierLifetile and its concrete roof tile systems, visit [www.monierlifetile.com](http://www.monierlifetile.com) or call 1-800-571-TILE (8453).

**About MonierLifetile:**

Based in Irvine, Calif., MonierLifetile is the leading U.S. manufacturer of premium concrete tile roof systems utilizing green technologies and raw materials that save energy, and reduce waste and pollution. MonierLifetile has 12 manufacturing plants and service offices throughout the U.S., and a plant in Guadalajara, Mexico.

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