

MonierLifetile®

News

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FOR IMMEDIATE RELEASE

**MONIERLIFETILE OFFERS NEW SUSTAINABLE DESIGN COURSE
“GREEN FROM THE BEGINNING”**

Available online at The American Institute of Architects

IRVINE, CALIF. (November 11, 2009) – MonierLifetile® has launched a new online AIA-Continuing Education Unit (CEU) course *Green from the Beginning. Roofing Solutions with Concrete Tile*.

The course will examine:

- *Lifecycle Analysis* covering concrete’s true footprint; raw materials and manufacturing; solar reflectance and thermal emittance; and end of life.
- *Roofing Materials Comparison* of concrete tile, asphalt shingle, metal and clay
- *Green Programs*, resources that are available for more information.

The course not only qualifies for one AIA/CEU learning unit, but also qualifies for a sustainable design credit as part of the new AIA-member continuing education requirement that became effective in 2009.

According to Chris Doelle, vice president of sales and marketing for MonierLifetile, concrete roof tile offers strong environmental benefits that the marketplace may not be aware of. Doelle said. "Our goal is to not only educate architects, but also to inspire them with our green process and products."

The course is available to architects on the MonierLifetile website at www.monierlifetile.com under the Technical Tools tab. All AIA registered Architects will receive one SD CEU after completing the course.

For more information about MonierLifetile and its concrete roof tile systems, visit the company website or call 1-800-571-TILE (8453).

About MonierLifetile:

Based in Irvine, Calif., MonierLifetile is the leading U.S. manufacturer of premium concrete tile roof systems utilizing green technologies and raw materials that save energy, and reduce waste and pollution. MonierLifetile has 13 manufacturing plants and service offices throughout the U.S., and a plant in Guadalajara, Mexico.

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