

MonierLifetile®

Hills

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FOR IMMEDIATE RELEASE

**JAMES HILL OF MONIERLIFETILE IS A
NEWLY ACCREDITED LEED PROFESSIONAL**

IRVINE, Calif. (July 2009) – James Hills’ recent accreditation increases MonierLifetile’s competence and professionalism with regard to the stewardship of LEED projects. “We are confident that James will competently apply his knowledge to the benefit of our customers who are interested in utilizing our products to build LEED certified projects,” stated Chris Doelle, vice president of Sales and Marketing for MonierLifetile.

LEED Accredited Professionals (LEED APs) have demonstrated a thorough understanding of green building practices and principles and the LEED Rating System. The knowledge acquired through the certification will allow MonierLifetile to competently discuss LEED matters with other professionals such as architects and building designers. James will share his new competence with the sales and marketing team and consult with the team on communicating how MLT’s products and systems fit into the LEED standard of building.

Developed by the U.S. Green Building Council (USGBC), LEED is an internationally recognized green building certification system, providing third-party verification that a building or community was designed and built using strategies aimed at improving performance across metrics related to energy efficiency and green standards.

About MonierLifetile: MonierLifetile is the roofing product that has been green for decades in the U.S. and for a generation through our European lineage. As a leader in the Green Building movement, MonierLifetile is committed to using naturally available materials which mitigates the negative impact to the environment and emphasizes conservation and energy efficiency. MonierLifetile is committed to reducing the total amount of greenhouse gases produced - from the environmentally conscious manufacture of the product; to the plant to market transport radius; to the ultimate re-use and recyclability- thereby minimizing our carbon footprint. While on the roof, concrete tile reabsorbs up to 20 percent of carbon dioxide emissions and energy efficient installation techniques minimize heating and cooling costs.

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