

**MonierLifetile™**

*News*

**For Immediate Release**

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## **MONIERLIFETILE INTRODUCES NEW VENTED EAVE RISERS**

**INTERNATIONAL BUILDERS' SHOW BOOTH W5761, Orlando, FL, January, 2005** – Raising the standards of roof installation, MonierLifetile, a leading manufacturer of concrete roof tiles, introduced vented eave risers to its roofing component product line.

Significantly increasing the performance, longevity and curb appeal of a MonierLifetile concrete tile roof, the vented eave risers deliver superior fit and essential tile space ventilation for reduced energy consumption for the homeowner.

“Concrete roof tile is widely accepted worldwide for its aesthetic appeal, durability and protection from the elements”, said Dave Mills, MonierLifetile’s director of marketing. “With the addition of new products to our enhanced roof system component line, MonierLifetile once again provides its customers with distinct options to enable them to realize their creative vision while further enhancing the performance of their tile roofs.”

The vented eave risers come in two distinct models including one with a beautiful sunburst design. In addition to ensuring improved installation and enhancing the look of the roof, the venting of the sunburst design can provide necessary tile space ventilation to offer thermal advantages that can reduce energy costs. The product enables the eave course to be elevated to the correct height and can ensure proper installation to improve the aesthetics and the performance of the concrete tile roof.

Like its other roofing components and concrete roof tiles, MonierLifetile’s vented eave risers can be easily installed and are designed to complement MonierLifetile roofing tile. Other products available in the company’s enhanced roof system component line include venting components that increase attic ventilation to an elevated batten system that increases ventilation and water removal.

The vented eave risers are currently available in a variety of colors for MonierLifetile’s España, Barcelona, Villa and Saxony profile tiles. For additional information on the color and style availability in your area, contact your local MonierLifetile representative at 800-571-TILE (8453).

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**About MonierLifetile:** With headquarters in Irvine, Calif., MonierLifetile LLC, is the nation's leading manufacturer of concrete roof tile. Backed by the strength and financial resources of Lafarge SA based in Europe, and Boral Ltd. based in Australia, MonierLifetile employs more than 1350 people at 13 manufacturing plants and service offices throughout the United States. For the ultimate in value, durability and lasting beauty choose MonierLifetile – the nation's leading manufacturer of concrete roof tile. Additional information about MonierLifetile or its products can be found at [www.monierlifetile.com](http://www.monierlifetile.com). Or write to MonierLifetile, 7575 Irvine Center Drive Suite 100, Irvine, CA 92618.