



The Building Industry Show 2007 • Long Beach Convention Center • November 15th & 16th  
OFFICIAL TRADESHOW of the BUILDING INDUSTRY ASSOCIATION of SOUTHERN CALIFORNIA  
1330 S. Valley Vista Dr., Diamond Bar CA 91765 (909) 396-9993 [www.buildingindustryshow.com](http://www.buildingindustryshow.com)

**FOR IMMEDIATE RELEASE**

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**BIS '07 ANNOUNCES LINE-UP FOR NEW  
DEMO STAGE IN THE TECHNOLOGY/GREEN PAVILION**

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**DIAMOND BAR, CA, October 29, 2007** – The Building Industry Association of Southern California today announced yet another outstanding feature of the upcoming Building Industry Show – a brand new Demo Stage that will be a part of the show’s innovative Tech/Green Pavilion.

Encompassing over 6,000 square feet of floor space, the Tech/Green Pavilion is dedicated to technology and green building and is set to be the center of the show. The fun and interactive Demo Stage is a new facet never seen before at the Building Industry Show, and will give attendees a chance to see some key products and new technology in action.

The new Demo Stage is located in the center of the Tech/Green Pavilion and features an exciting line-up for BIS '07:

Thursday, November 15

- 10:00am EZ Flow, The EZ Flow System...featuring The New Rock!
- 11:00am Zumasys, Saving money & staying in business with Virtualization & Disaster Recovery
- 2:00pm Monier Lifetile, Innovations in Tile Roofing
- 3:00pm Architectural Product Resource, Inc., Features & Benefits of Decorative Composite Trim Products

- more -

## **BUILDING INDUSTRY SHOW 2007**

### **Page Two**

#### Friday November 16

10:00am      EcoGreen Environmental, LLC  
11:00am      Monier Lifetile, Innovations in Tile Roofing  
2:00pm        Empire Pacific Windows, The Window of Tomorrow

Don't miss these exceptional demonstrations in the Tech/Green Pavilion!

The Tech/Green Pavilion will explore the building industry's many innovations from the consumer perspective – what homeowners want most, what they now consider standard, and what has become a necessity in the modern home. It will showcase both cutting edge ideas and the latest trends in green homebuilding. BIS '07 will offer attendees a multitude of networking and educational opportunities. This is the place to meet the industry's key players, gain powerful knowledge, and see product previews from over 400 exhibitors, including Kohler Co./Canac and Orepac Millwork Products.

The Building Industry Show 2007 will take place at the Long Beach Convention Center, November 15-16. This show is the ideal place for industry players to network with colleagues, learn what's new in the building industry, see product previews from over 400 exhibitors, attend educational seminars, and check out new job opportunities with the Online Career Center.

Members of the media wishing to attend BIS '07 should contact Sue Frias at (909) 396-9993 to request complimentary passes.

For more information or to register for BIS '07, please visit [www.buildingindustryshow.com](http://www.buildingindustryshow.com).

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